



Weatherford Art Association

Weatherford, Texas

Web site: <https://WeatherfordArt.com> Email: WeatherfordArt@yahoo.com PO Box 2721, W'ford, TX 76086



**WAA meeting will be Monday
February 27th @ 6PM**

Barlow Hall, 125 South Waco

New Meeting Schedule

- 6:00 Members Artist of the Month paintings should be set up
- 6:05 Artists will Introduce Art
- 6:10 to 6:15 Voting on Artist of the Month begins and ends.
- 6:15 Business Meeting
- 6:30 Demo Begins
- 7:30 to 7:45 Winners Announced

*Raffle Tickets
Available at the Door*



6 Winton Oils and a 12X16 Canvas Pad

FLASH !!!!! NEW !!!!!!!

As a fundraiser for WAA, if you would like more than one raffle ticket you can purchase more for \$1 each. (Hint: The odds are great!)

WAA Demo Series February Demo

Sarah Fino

Mixed Media Techniques

Our own Sarah Fino will come and demonstrate mixed media techniques. She will show us a variety of ways to create collage materials.

Sarah is known for her beautiful treasure books and plans to share her secrets with us. Sarah has been a member of WAA since 2012. We are delighted she has agreed to show us her tricks and techniques for mixed media art. Don't be late!

2023 Art Programs

Meetings:

- **Feb 27:** Sarah Fino demonstrates her Treasure Books using mixed media
- **Mar 27:** Kathy Cunning demonstrates her watercolor techniques for capturing reflections in metal
- **Apr 24:** Lynne Buchanan demonstrates her acrylic abstract realism techniques using mixed media
- **May 22:** Carmen Davailus presents *Rock Your Social Media By Being Yourself*

Workshop:

- **May 20:** Mixed Media with Lynne Buchanan, just \$60 per person. Register at weatherfordart.com



January

Artist of the Month



Linda Young

1st Place

‘and a Good Cup of Coffee’

Oil on Canvas

**Displayed at the
Doss Cultural
& Heritage Center**



Set up paintings at each meeting by 6 PM to enter in our monthly contest. Winners are displayed at local banks. Get your artwork noticed.



Carmen Davailus

‘Grace 7 Strength’

Photo on Metal

2nd Place

**Displayed at
First Bank Texas
Weatherford Downtown**



Cindi Neverdousky

3rd Place

‘Peaches’

Watercolor

**Displayed at
Community Credit Union
Weatherford**



Jerry Buckner is enjoying his art at Cross Timbers Baptist Church on Mondays.



Karen Walkup has an Art Show at Pemberton Cellars Winery & Vineyard in Grnbury on February 26 from 12 until 4. 3500 Lipan Highway

Judy Mason found time to work on houses made of trash!!!



Jerry Shidal had this featured wall of art at the 'Dance Like a Rodeo Tornado Show' at the Fort Worth Arts Center. The show will be on display through February 25th.



Jill Harper, Judy Draper, Barbara Carey, and Michelle Crider had a great time in Fort Worth with the Urban Skechers group. For more info get in touch with Jill.



Lauren Gray participates in the daily easel challenge with Stradaeasel.com. Try it sometime.



Judy Mason and Colleen Erickson are in the LGAA show 'Splash of Red'.

Michelle Crider is participating in another monochromatic abstract painting workshop titled Art2Life. For more information give her a call.

Debra Strandberg's latest. 'Still Life with Tulips' an acrylic on board 16X20.



Linda Hidalgo has kept herself busy with paint pouring. She had lots of experiences and will be happy to share her positives and negatives!!!



Kent May is always busy. Here is his 'Hill County Prince'.



Barbara Brown sent in this beautiful night painting.



Mixed Media Workshop with Texas Artist

Lynne Buchanan

LynneJBuchanan.com

20 May 2023

**Cross Timbers
Church**

601 Ranch House Rd
Willow Park, TX

Register at:
weatherfordart.com



Explore and create mixed media pieces with collage papers and acrylic paints. Experiment with photo imagery and explore abstract composition using mixed media

\$ 60

Only 5 Seats Left!

Want a new WAA badge?

Bring \$5 to the February meeting to order



If you ordered in January, don't forget to bring your \$5 to the next meeting.

2023 Student Art Show



- Open to all art students in Parker County!
- Money, prizes, and ribbons will be awarded in each category.
- Best of Show will receive a ribbon and monetary award.

We need your help!
Your donations help us to
make this art show
memorable for every
Parker County art
student!

Go to

**[http://weatherfordart.com/
donations-payments](http://weatherfordart.com/donations-payments)**



Notes from our Panel Discussion during January Meeting.

A big thank-you to Carolyn Young for putting together the panel discussion on web-sites for our January meeting. Lots of great information. Carolyn has put together notes from that discussion for your convenience.

It is said that there are entire worlds in the arts industry that most of us know nothing about. If you were not at The Weatherford Art Association's meeting on Monday, you missed a fascinating glimpse into one of those worlds, building an art business online. The WAA hosted a panel discussion featuring five working member artists, Carol L Acedo, Sarah Clawson, Kathy Cunning, Jack Eidson, Jerry Shidal and moderator Carolyn Bernard Young. As Carolyn Young noted, " We have all slain the dragon of building an on-line website. Our purpose is to tell you what we've learned from that experience." There is a dizzying array of online platforms, some are better suited for the novice, and some are for only the tech savvy. Each type of platform has different levels of cost for creation, a domain and monthly and/or yearly charges.

A few highlights from the discussion:

Jerry Shidal – www.JShidal.faso.com - Platform: Faso.com

Jerry has had a website on Faso, an art marketing platform based in San Antonio, for about 8 years. He has an unlimited portfolio of images for a monthly fee and took advantage of a one-month free trial.

Sarah Clawson – www.SarahClawson.com - Platform: Wix

Sarah chose Wix because she has maximum control of her website on this platform, with no barriers for customers getting quick access to her site. Wix also features over 80 templates to choose from and the product price, tax and shipping cost are all broken out at point of sale. Also, the traffic on her site is observable down to the location of the client and what page they are looking at.

Carol Acedo-

<https://www.artworkarchive.com/profile/carolacedoart> - Platform: Artwork Archive

Carol loves this platform, which she calls "a total set of artist's tools for setting up an art business", tracking inventory, sales reports,

invoicing capabilities, QR code creation, even live webinars and guides for pricing

Kathy Cuning- www.KLCunningArt.com -

Platform: Art storefronts

Kathy said the initial investment was \$999 for two years to get set up and \$450 a year after that at the level of she purchased. Which meant she did all the building with the company's help. She said it is a big learning curve, but she feels having a site is important for entering shows and teaching.

Jack Eidson – www.JackEidsonArt.com -

Platform: WordPress

Jack has mixed feelings about WordPress, especially in the building of the site. It can be awkward and confusing learning the language of the interface, with the cost going up as you add plug-ins and images.

Carolyn Young –

www.CarolynBernardYoung.com - **Platform:** WordPress w/Elementor

Carolyn agrees WordPress is not for the novice, it took about six weeks to build her site. The upside is great features, like an essential e-mail list and regular newsletters to keep clients informed. Also, the ability to let clients book appointments to visit her studio.

The bottom line is that if you have the money for a startup, the energy, a laptop and the commitment to building an art business, there is an on-line platform out there for you.

We encourage you to explore each of these artists' websites and explore the online tools that are right for you. As part of our mission, The Weatherford Art Association is a non-profit 501(3-C) corporation that provides monthly demonstrations to increase the knowledge of our members and support arts education for the



WAA has 2 FACEBOOK accounts:

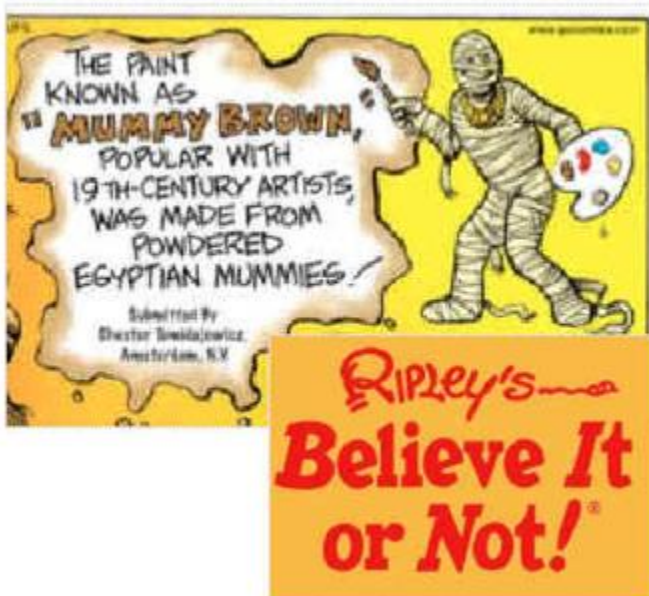
- **Weatherford Art** is our personal account, required by FB. Think of it as our home base. **Anyone can post on this page.** "Friend" this page to see posts in your feed. The profile photo (little circle photo) is currently our meeting times.
- **Weatherford Art Association** is our business page, our PUBLIC face. "Follow" this page to see its posts in your feed. The profile photo is currently our logo. This is how we get announcements to the public to attend our shows, advertise our meetings or workshops.
- **COMMENT ON** and **SHARE** posts from either accounts. This causes the post to "pop to the top" of everyone's feed so people who might have missed it, have another chance to see it. It's the best way to spread our message. Likes aren't enough.
- **Please help us communicate!**

Welcome to WAA New & Returning Members
Carrie & Kathy Crain
Charles Buchanan
Jana Lea

Good funnies from Jerry Shidal



Reprinted from The Funny Times / PO Box 18530 / Cleveland Heights, OH 44118
phone: (216) 371-8600 / e-mail: tf@funnytimes.com



Cindi Neverdousky received this from a friend. Great demo online about painting cows!!!

I like this guy, Chuck Mauldin lives in Fredericksburg, Tx. There's a write up on him in southwest art mag. <https://40607.fineartstudioonline.com/page/23298/cow-in-the-landscape>

Darla Bostick's Art Adventure May 2023

Each year a small group joins Darla Bostick for her Art Adventure Abroad to a new destination. Visit the Umbrian Region of northern Italy and stay at La Romita!

Or, if you prefer to explore your artistic side closer to home, Darla's 18th **Ghost Ranch UN-Traditional Watercolor Workshop/Retreat** features watercolor with a twist! Monday, 30 Oct-Sunday, 5 November we live at the Ranch made famous by Georgia O'Keeffe. This workshop offers two optional field trips: Georgia O'Keeffe's home and studio in Abiquiu, NM as well as the Landscape Tour on the Ranch property to see where she lived and what she painted.

Registration is taking place now!

For details: www.darlabostick.com

Questions? Email darlabostickart@gmail.com

Art is not what you see,
but what you make
others see.
Edgar Degas

SOCIETY OF WATERCOLOR ARTISTS

— 2023 —

International Juried Exhibition

\$6,000 IN CASH & MERCHANDISE PRIZES!

April 16 – May 21, 2023
Fort Worth Central Library – Atrium Gallery

Entry Deadline – March 15th, 2023


ENTRIES BEING ACCEPTED THROUGH CAFE (Call for Entry)


 **SWA**
www.swawatercolor.com

**ENTRIES NOW
BEING
ACCEPTED!**




Juror:
Z.L. Feng

 **4TH ANNUAL
WOMEN IN WATERCOLOR
INTERNATIONAL
JURIED COMPETITION**

SPONSORED BY 

ENTRY: APRIL 1, 2023 – JUNE 8, 2023

ENTRY CATEGORIES

STILL LIFE / FLORAL
ANIMAL / WILDLIFE
PORTRAIT / FIGURE
LANDSCAPE / WATER
ABSTRACT

THIS WILL BE AN ONLINE ONLY COMPETITION.
ENTRANTS WILL BE ABLE TO
ENTER AND WIN ONCE PER CATEGORY.

WWW.WOMENINWATERCOLOR.COM

<https://womeninwatercolor.com/women-in-watercolor-prospectus/>

WEATHERFORD ART ASSOCIATION

BOARD OF DIRECTORS

Elected September 2022

President Cindi Neverdousky
1st VP Jack Eidson, Jr.
2nd VP Education.....Carolyn Bernard Young
3rd VP-Shows-Coordinator..... Barbara Carey
Secretary Jill Harper
Treasurer Vacant
Membership Kathy Cuning

Standing Committees

HistorianMitzi Ames
Hospitality Linda Hidalgo
NewsletterCindi Neverdousky
Publicity.....Debra Strandberg

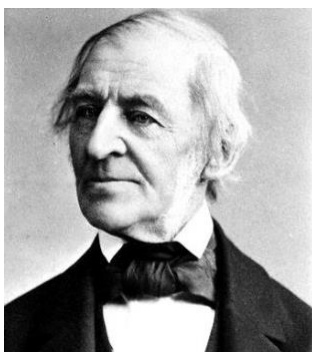
*The Executive Board meets on the 1st Monday
of each month at 10:00AM.*

*Board meets at Cross Timbers Baptist Church
In Willow Park, 601 Ranch House Rd.*

Please be present as a member to vote
on our new Treasurer Val Vierling.
Thanks Val for volunteering with all
your skills to assist the WAA Board.



YOU MAKE MY HEART SING



"Every artist was first an amateur"
- Ralph Waldo Emerson

twistedsifter.co

Articles of Interest to Artists

Are Cadmium Pigments in Artist Paints Harmful?

Researched by Jerry Shidal

On recent trips to both Hobby Lobby and Michael's, a search revealed that popular artist paint pigments containing cadmium are no longer on their shelves. Both the Master's Touch Thick Body Acrylic line (at Hobby Lobby) and the Liquitex Professional Heavy Body line (at Michael's) no longer include the popular paint colors cadmium yellow light, cadmium red light, and cadmium orange are no longer on the shelves. So this raises the question as to why? A little research on the internet located a few interesting articles. Their sources are cited below.

The Danger (Extracted from a report dated 2014) "Artists' palettes might be about to change forever. A proposed Europe-wide ban on cadmium pigments found in acrylic, oil, and watercolor paints could be enforced in the next two years, the Art Newspaper initially reported.

Sweden submitted a restriction report to the European Chemical Agency last year. The report claims that cadmium, a heavy metal, is spreading over agricultural land via sewage sludge. It suggests that this is a result of artists rinsing their brushes in the sink. Therefore, the toxic substance could be polluting the food chain and increasing the risk of cancer and skeletal fracture due to the

substance's dramatic, negative effect on calcium levels in the bones, among other diseases. Due to these potentially harmful externalities, the EU launched an investigation as to whether the substance should be banned.

The European Chemical Agency will make a decision next December. And if the restriction goes ahead, it could have deleterious effects on the future of art. Cadmium is one of the main components used to create bright and intense pigments in red, yellow, and brown hues. It was discovered around 1820 and first commercialized for artists' use by the mid 1840s. Claude Monet's famous yellow hues, for example, were painted with cadmium pigments."

Source: <https://news.artnet.com/art-world/ban-on-cadmium-pigments-could-change-art-forever-113493>

Safety Tips

"However, during the paint-making process the pigment is fused with sulfides and coated in the particular medium's binder (oil, acrylic, gouache or watercolor). This process renders the cadmium insoluble in water, and therefore the human body. We can't absorb it. So no gloves are necessary. And cadmium paints don't give off any dust or fumes, so no worries about inhalation either. I've just recently spoken again with a paint manufacturer who said that **the paint-making process makes cadmium colors safe in oil, acrylic, gouache and watercolor.**

With that said, you DO need to use extra caution if you're sanding dry cadmium paint or spray-applying. If that's you, make sure you wear a NIOSH dust respirator to eliminate the chance of inhaling cadmium particles. (Or any other harmful particles / dust.) The same advice applies if you work at all with dry cadmium or other pigments. (For example, if you like to make your own paint.) Also, please avoid pouring your dirty brush-cleaning water or solvent down the drain or onto the ground. This can introduce heavy metals like cadmium into the watershed, possibly creating problems downstream. It's recommended that you soak up your dirty water / dirty solvent with paper towels then throw them away in your studio trash."

<https://realismtoday.com/is-cadmium-paint-toxic/>

Manufacturers Are Now Offering Cadmium-Free Alternatives

It appears that several manufactures are presently offering cadmium-free paints. These include Liquitex, Winsor & Newton, Utrecht, and Rembrandt.

Tests Indicate Artists Cannot Tell The Difference

"In a blind test, we [at Dick Blick] asked artists to compare the tone, tint, and opacity of the cadmium-

Source:
<https://www.dickblick.com/landing/utrecht-artists-cadmium-free/>

"These days, some conscientious paint manufacturers like Liquitex and Utrecht (scroll down to see the cadmium-free paints) have begun to create new non-toxic versions of those colors—for example, a color that looks and performs almost exactly the same as Cadmium Yellow but contains no cadmium. The non-cadmium paints work so similarly to the cadmium paints that artists in a test weren't able to tell the difference!"

Source: <https://www.art-is-fun.com/toxicity-of-acrylic-paint>

What Will You Decide?

Are these reported dangers of cadmium in your paints sufficient for the artist to abandon cadmium colors from their palette? That decision seems to still be up to the artists. However, the

free colors to their cadmium counterparts, and the results were clear. In addition to using a product with fewer health and environmental concerns, the majority of respondents felt the new paints equaled or exceeded the quality and performance of the natural cadmium colors."

fact that at least four major manufacturers are now offering cadmium-free alternatives and that the two largest retailers of artist painting supplies no longer have the cadmium products on their shelves are strong arguments to make the switch - at least long enough to try these newer products and give them an honest evaluation. If they are just as good, shouldn't we want to use them?