

# About Selling Your Art

The age-old question artists ask - how do I sell my art?

- Emails to my list
- Social Media
- Art Fairs
- Art Shows/Exhibitions
- Personal Website
- Galleries



The answer is....ALL OF THEM!!!

## **Emails to your list**

- If you don't have a list, start one now. It will be your most important business asset as you grow.

## **Social Media**

- Share - don't Sell. Sharing your art with family & friends will help get the ball rolling. They'll share with their friends & so on.
- Consider creating a business page on FB & IG.

## **Art Fairs/Shows/Exhibitions**

- A great way to get feedback
- Galleries & shops may approach you.
- Be sure your pricing is ready for wholesale or galleries.

## **Personal Website**

- Opportunities abound for your website, such as Wordpress, Squarespace, Artwork Archive, Fine Art America, Art Storefronts, etc.

## **Galleries**

- Find the gallery that is right for YOUR work.
- Make sure you have a cohesive body of work.
- Price so that you still make money after a 50% commission.

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